



August 2011

Dear Friend,

On September 24, 2011 Saint Luke School will hold its Fourth Annual Wildcat 5K and Family Fun Run. Saint Luke School, located in McLean, Virginia, is a Catholic, Parochial, co-educational school for grades Kindergarten through 8. We pride ourselves in supporting the community with numerous outreach programs, clothing drives, food drives and youth activities. Through the support of businesses such as yours, we are able to continue the tradition of providing academic excellence.

Last year, over 400 runners attended and received t-shirts highlighting our sponsors. This is a unique way to highlight your business. We encourage all of our school and parish families to patronize the contributors who are kind enough to participate in this event.

We hope that you will consider a donation for this race. Sponsorships of all levels are appreciated. For sponsorships and donations, please fill out the enclosed form and return to the school at the address listed. If you have any questions, please do not hesitate to contact Rosina Aguiar at [rosinaaguiar@gmail.com](mailto:rosinaaguiar@gmail.com) or 301-254-1005 and Stephanie Richey at [Stephanie.richey@verizon.net](mailto:Stephanie.richey@verizon.net).

Saint Luke School greatly appreciates your continued support!

Sincerely,

*Rosina Aguiar*  
Race Co-Chair

*Stephanie Richey*  
Race Co-Chair



## *Wildcat 5K & Family Fun Run*

*September 24, 2011 at 8:30 a.m.*

*Saint Luke School*

## *Sponsorship Levels*

### **\$3,000+ PLATINUM MEDAL SPONSOR**

- **Publicity Banner** – Your logo or individual/group name will appear on a banner on Georgetown Pike for one week preceding the race with exposure to thousands of commuters daily.
- **Race Brochure and Print Ad** – “Saint Luke School and [your logo or individual/group name] present the Wildcat 5K” will appear on the brochure (exposure to hundreds) in the Washington Running Report (exposure to thousands) as well as being in the Race Packet ad.
- **Website Link** – Your organization will appear on [www.wildcat5k.org](http://www.wildcat5k.org) with a link to your website or your individual/group name will be listed.
- **T-Shirts** – Your logo (3” by 5”) or individual/group name will appear on t-shirts distributed to all runners.

### **\$2,000 GOLD MEDAL SPONSOR**

- **Start & Finish Banner** – Your organization or individual/group name will appear on the banners at the start and finish line.
- **Race Brochure** – Your logo or individual/group name will appear on the race brochure.
- **Website Link** – Your organization will appear on [www.wildcat5k.org](http://www.wildcat5k.org) with a link to your website or your individual name will be listed.
- **T-Shirts** – Your logo (2” by 4”) or individual/group name will appear on all race t-shirts.

### **\$1,000 SILVER MEDAL SPONSOR**

- **Race Brochure** – Your logo or individual/group name will appear on the race brochure.
- **Website Link** – Your organization will appear on [www.wildcat5k.org](http://www.wildcat5k.org) with a link to your website or your individual/group name will be listed.
- **T-Shirts** – Your logo (2” by 4”) or individual/group name will appear on all race t-shirts.

### **\$500 BRONZE MEDAL SPONSOR**

- **Race Brochure** – Your logo or individual/group name will appear on the race brochure.
- **Website Link** – Your organization will appear on [www.wildcat5k.org](http://www.wildcat5k.org) with a link to your website or your individual/group name will be listed.
- **T-Shirts** – Your logo (1” by 3”) or individual/group name will appear on all race t-shirts.

### **\$200 – MILE MARKERS**

Your organization or individual/group name will either appear on ½ mile marker on the race or Fun Run route OR your name will be listed on the race t-shirt.

### **\$ ANY – DONORS**

Your organization or individual/group name will be displayed on a large sign at registration.

### **ALL SPONSORS**

- May send us promotional materials to place on the sponsors table.
- May set up a table at the post race party.
- Will be listed on posters displayed at sign-up registration and post race party.
- Will be mentioned as a race supporter during the race announcements.

**OFFERED ON A FIRST COME FIRST SERVE BASIS**

*Wildcat 5K And Family Fun Run  
Saturday, September 24, 2011  
Sponsorship Form*

**Mail To:** Wildcat 5K & Fun Run  
Saint Luke School  
7005 Georgetown Pike  
McLean, Virginia 22101

**Please Accept My Contribution At The Following Level:**

_____	Platinum Medal Sponsor	\$3,000
_____	Gold Medal Sponsor	\$2,000
_____	Silver Medal Sponsor	\$1,000
_____	Bronze Medal Sponsor	\$ 500
_____	Mile Markers Sponsor	\$ 200
_____	Donor	\$ ANY

**All Checks Should Be Made Payable To:**

**Saint Luke School PTO**

Contact  
Name & Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Your Name As It Should Appear In Race Materials:

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\_\_\_\_\_ Our Camera-Ready Logo Is Enclosed  
**Note: Logos should be in EPS Vector art file format.**

**Due to print material and registration deadlines, we will need a reply from your organization no later than August 31, 2011**

